

Digital Transformation for CIO

Kód kurzu: Q4IT_DFCIO

Fundamentals of digital transformation for IT leaders and executives using DCMM logic and information theory.

Pobočka	Dní	Katalógová cena	ITB
Praha	1	12 860 Kč	0
Brno	1	12 860 Kč	0
Bratislava	1	636 €	0

Všetky ceny sú uvedené bez DPH.

Termíny kurzu

Dátum	Dní	Cena kurzu	Typ výučby	Jazyk výučby	Lokalita
11.11.2026	1	12 860 Kč	Prezenčný	CZ/SK	Q4IT - Online
11.11.2026	1	12 860 Kč	Online	CZ/SK	Q4IT - Online

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Pre koho je kurz určený

Any managerial position, mainly top executives, CIOs, IT managers.

Čo Vás naučíme

Digital transformation is hot theme for many organisations, but many people cannot explain what it is. Course is targeted to provide simple, powerful message about theory and practical steps. Content is suitable for any managerial position in any organisation type.

Požadované vstupné znalosti

No pre-requisites, for CIOs recommended course DCMM Masterclass

Čo musíte vedieť

- Course participants will gain certification about passing the course
- Course is available in classroom or online form or can be customised ie. Half-day version.

The price of the certification is included in the price

Osnova kurzu

- Context changes, term, definitions of Digital transformation
- IT Management patterns – traditional, new and the latest management approaches
- New thinking streams – CORE econ, Beyond Budgeting, Information theory and
- DCMM model
- Complex system, AI, self-managed systems, redefinition of IT work from industrial era
- logic to information era, where IT means knowledge work.
- Digital agents and digital capabilities – managing IT as a neural system
- Innovation ecosystems, collaboration in dynamic networks, information theory
- applied to IT management – examples from DCMM model.
- Knowledge work characteristics and performance assessments of a knowledge worker
- Information theory as a basic for Digital transformation content definition

GOPAS Praha
Na Strži 2097/63
140 00 Praha 4 - Krč
Tel.: +420 226 201 390
info@gopas.cz

GOPAS Brno
Nové sady 996/25
602 00 Brno
Tel.: +420 530 513 590
info@gopas.cz

GOPAS Bratislava
Dr. Vladimíra Clementisa 10
Bratislava, 821 02
Tel.: +421 902 903 132
info@gopas.sk


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