

# AWS Cloud Essentials for Business Leaders – Financial Services

Kód kurzu: AWSCEFS

In this course, you will learn the fundamental concepts of cloud computing and how a cloud strategy can help companies in the financial services industries (FSI) meet business objectives. It explores the advantages and possibilities of cloud computing in banking, insurance, capital markets, payments, and financial technology. The course addresses concepts such as security, fraud detection, analytics, and compliance to help facilitate discussions with line of business (LOB) professionals, information technology (IT) leaders, and executives.

Pobočka	Dní	Katalógová cena	ITB
Praha	1	290 €	0
Brno	1	290 €	0
Bratislava	1	290 €	0

Všetky ceny sú uvedené bez DPH.

## Termíny kurzu

Dátum	Dní	Cena kurzu	Typ výučby	Jazyk výučby	Lokalita
-------	-----	------------	------------	--------------	----------

Všetky ceny sú uvedené bez DPH.

### Pre koho je kurz určený

- Line of business (LOB) owners
- Information technology (IT) leaders
- IT executives

### Čo Vás naučíme

- Explain the role of information technology (IT) in an organization for business transformation
- Explain the customer value proposition for using the cloud in the financial services industry (FSI)
- Define key characteristics of cloud computing
- Explain the cloud business model
- Identify key FSI security practices of cloud computing
- Frame the cloud business value using the Cloud Value Framework

### Požadované vstupné znalosti

No prior IT experience or cloud experience is required.

### Osnova kurzu

#### Module 1: Course Introduction

#### Module 2: Information Technology for Business Transformation

- Role of IT in an organization for business transformation
- Brief history of IT
- Legacy approach to IT
- What drives customers to move from traditional infrastructure to the cloud

#### Module 3: Cloud Computing

- Define cloud computing
- Key characteristics of cloud technology
- The cloud business model

**GOPAS Praha**  
Na Strži 2097/63  
140 00 Praha 4 - Krč  
Tel.: +420 226 201 390  
[info@gopas.cz](mailto:info@gopas.cz)

**GOPAS Brno**  
Nové sady 996/25  
602 00 Brno  
Tel.: +420 530 513 590  
[info@gopas.cz](mailto:info@gopas.cz)

**GOPAS Bratislava**  
Dr. Vladimíra Clementisa 10  
Bratislava, 821 02  
Tel.: +421 902 903 132  
[info@gopas.sk](mailto:info@gopas.sk)



Copyright © 2026 GOPAS, a.s.,  
All rights reserved

# AWS Cloud Essentials for Business Leaders – Financial Services

- Key FSI security practices within the cloud

## Module 4: Business Value of the Cloud

- The customer value proposition
- Identify who is using cloud computing
- Industry trends
- Customer examples

## Module 5: The Cloud Value Framework

- Introduction to the Cloud Value Framework
- Cost Savings
- Staff Productivity
- Operational Resilience
- Business Agility

## Module 6: Business Value Activity

### GOPAS Praha

Na Strži 2097/63  
140 00 Praha 4 - Krč  
Tel.: +420 226 201 390  
[info@gopas.cz](mailto:info@gopas.cz)

### GOPAS Brno

Nové sady 996/25  
602 00 Brno  
Tel.: +420 530 513 590  
[info@gopas.cz](mailto:info@gopas.cz)

### GOPAS Bratislava

Dr. Vladimíra Clementisa 10  
Bratislava, 821 02  
Tel.: +421 902 903 132  
[info@gopas.sk](mailto:info@gopas.sk)



Copyright © 2026 GOPAS, a.s.,  
All rights reserved